



2008 Media Authorization Policy

The Bark River International Raceway grounds are private property and under the strict supervision and control of its management. Entry and use of this facility is at the discretion and approval of its agents. No unauthorized use, solicitation, or commerce is permitted without prior approval.

The use of photographic, video and Internet equipment is restricted to the use of legitimate working media that have been pre-approved and registered by the track and its sanctioning bodies which includes the presentation of working press credentials and the identification of how and where that media will be used. Any media members attending a track event must comply with and thus not violate the exclusivity contracts established between the track, sanctioning bodies, and designated media outlets. Exclusivity contracts generally allow for a limited use for outside media members and those guidelines should be followed at all times.

Bark River International Raceway must be informed, in writing if requested, of all intended use of any and all media coverage and video production of its events to ensure that such contracts are not being violated and that the best interest and representation of the Raceway are being fulfilled. Failure to comply with this request are grounds for removal from the facility; media shall have no rights to any video produced at a Bark River International Raceway event unless they have followed the proper Authorization Procedures defined herein (which includes full disclosure of its intended purpose) and receive written consent.



2008 Media Authorization Procedures

Thank you for your interest in the Bark River International Raceway. To register in advance for this event, or the full season, please contact our communications director: Joanna Wilbee Amis at (906) 786-2412 or joanna@hobnobcomm.com.

To obtain Media Credentials on-site: Upon arrival at the race track during regular business hours, you must check-in at the main camping gate and ask to speak with the communications director – Joanna Wilbee Amis, to sign waivers and receive event credentials. The gate personnel will make the effort to contact the director on your behalf or call Joanna at (906) 399-8757 to arrange to meet at track at specified time and location.

MEDIA REQUIREMENTS:

1. All media requesting on-track or grandstand access are required to sign a waiver form and must be a minimum of 18 years of age. *We take this opportunity to remind you that racing is dangerous. On-track access is dangerous. Serious injury may occur. You participate at the Bark River International events at your own risk. Violations of track, Bark River International Raceway and WSORR rules and stipulations are grounds for immediate removal from the facility and forfeit of media credentials.*
2. Qualified, legitimate working media, solely determined by Bark River International Raceway, will be issued an official Bark River International Raceway Media Credential Pass. This Pass provides complimentary admission and access throughout the track grounds. Media requiring full track access, such as photographers and videographers, will be issued the standard WSORR safety vest or they may use one of their own if approved by WSORR. The vest must be worn for your own safety on-track at all times. There will also be media designated areas established off the track for viewing and filming/photography of the events.
3. The official 2008 Bark River International Raceway Media Pass, on a provided neck lanyard, must be displayed at all times. This pass is not transferable for use by any one other than the person issued. Bark River International Raceway track patrol will politely escort any media found on-track without proper credentials out of the facility and re-entry will be prohibited. News reporters are permitted on-track only in special circumstances.
4. Please note that all race results and assistance with interviews, shooting locations, etc., will be available/coordinated at registration by the Bark River International Raceway Director of Communications so please ask to be directed to that person for assistance.
5. Media not on a Bark River International Raceway or WSORR reserved list are required to show a working Media ID to receive credentials on site. Bark River International Raceway and/or WSORR reserves the right to photo copy these credentials and also reserves the right to decline a Media Pass for any reason.

Bark River International Raceway personnel are here to help you in any manner. We understand that you have a significant investment in time and resources for the race weekend. We are at your disposal to help make the best use of your time, meet deadlines and complete your assignments.

PRESS COVERAGE RELEASE FORM

Affiliation: _____

Correspondent: _____

Total Crew: _____

To enter: BARK RIVER INTERNATIONAL RACEWAY

On: _____ July 12-13, 2008 _____ August 9-10, 2008

To film, record or photograph (please circle one)

PURPOSE OF ASSIGNMENT: _____

REMARKS: _____

Television: TV usage of Show footage is restricted to a maximum two (2) minute clip (unless otherwise stated) for use on a "general news show." It **cannot** be used for variety, entertainment or documentary programming or resold or used for any purpose other than specified above. TV usage of interviews with drivers, sponsors or any BRIR or WSORR related companies shall also be used for "general news shows" unless otherwise stated above. TV crews at all times must be on assignment unless otherwise stated.

Newspapers: All newspapers, magazines and other entities that can be classified as part of the print media must be on specific assignment from their editor unless otherwise stated above. All photographs, negatives and other materials obtained in the course of the above-stated assignment shall not be resold, distributed or used for any other purposes other than as specified above.

Radio: All representatives of radio stations, networks or production companies shall also be on assignment when conducting interviews with drivers, sponsors or any BRIR or WSORR related companies. All recordings shall not be recorded for broadcast use exceeding two (2) minutes in duration. Any interviews, music or recording must be for use as they pertain to such an assignment and shall not be applied to other endeavors.

THE RACE REPRESENTATIVE SHALL DETERMINE THOSE AREAS TO WHICH PRESS REPRESENTATIVES SHALL HAVE ACCESS.

1. I agree to sign a waiver at each event to receive media credentials. 2. I am a minimum of 18 years of age. I understand that racing is dangerous. On-track access is dangerous. Serious injury may occur. I participate at WSORR events at your own risk. I understand that violations of Bark River International Raceway and/or WSORR rules and stipulations are grounds for immediate removal from the facility and loss of media credentials. 3. For any on-track work, I agree to wear the standard Bark River International Raceway and/or WSORR safety vest or wear one of my own if approved by Bark River International Raceway and/or WSORR. 4. I will display the official 2008 Bark River International Raceway or WSORR Media Pass, on a provided neck lanyard, at all times and understand this pass is not transferable for use by any one other than the person issued. 5. I agree to show my working Media ID to receive credentials on site and will permit Bark River International Raceway and/or WSORR the right to photo copy these credentials and understand Bark River International Raceway and/or WSORR reserves the right to decline a Media Pass for any reason.

_____ I have read, understand and agree to the above Bark River International Raceway media guidelines.

By signing below, the Press Representative agrees to be bound by the foregoing conditions, assumes all risks involved in filming, photography or otherwise recording the Race and releases and holds harmless Bark River Lions Club, Bark River International Raceway and the World Series of Off Road Racing and the related and affiliated companies and officers, agents and employees of each of them from all claims and liabilities for any injury or property damage incurred in the course of or arising out of such activities.

Signature: _____

Date: _____

Race Representative: _____

For Official Records:

APPROVED _____

DECLINED _____